

*Capture the brilliance*



**AUTOMATED  
2D 3D 360°  
JEWELLERY  
PHOTOGRAPHY**

# ALPHA SHOT MICRO

[ 235H1 ]

# ALPHA SHOT MICRO

THE WORLD'S FIRST AUTOMATIC PHOTO STUDIO FOR PROFESSIONAL JEWELLERY PHOTOGRAPHY

**ALPHA SHOT MICRO** is the world's most innovative, compact photo studio to take 2D and 360 images of jewellery, watches, coins and other small objects up to 20 x 16 x 15 cm.

It combines advanced software, powerful LED technology and patent pending design. Thanks ALPHASHOT MICRO absolutely everyone - regardless of photographic knowledge and skills - quickly and easily create a fully professional, high quality packshots and 360° product presentations.

| Technical specification                            | ALPHASHOT MICRO                               |
|--|---|
| Total weight                                       | 35 kg   |
| Size WxHxD   | 56 x 70 x 75 cm                               |
| Max. size of the object WxHxD                      | 20 x 16 x 15 cm                               |
| Max. weight of the object                          | 0,5 kg  |
| Camera angle regulation                            | 0-90°   |
| Lighting technology                                | LED (>350)/6 independent panels               |
| Color Rendering Index                              | >83   |
| External power supply                              | 110-230VAC                                    |
| Max. power consumption.                            | 250W  |
| Camera compatibility                               | CANON DSLR with Live View                     |
| Software compatibility                             | MAC OS X 10.6 and newer, WINDOWS 7 and 8      |
| 360 object view technology                         | YES   |
| Maximal image resolution                           | Unlimited (limited by camera resolution only) |
| Automatic background removal                       | YES   |
| Custom profiles                                    | YES   |
| 2D Export  | JPG, PNG, BMP                                 |
| User defined image capture and export in .xml file | YES   |
| Live View preview in software                      | YES   |
| Alphashot editor included                          | YES   |
| Sun hosting package                                | YES - 1 year for 100 Products                 |

**CYLINDRICAL LIGHTING SYSTEM** - Unique LED lighting solution, designed especially for jewellery. 6 LED panels, moving with camera are placed all around the object. It allows you to use 300 degrees of high power lights to highlight any detail of your product from any direction. Spin light is worldwide Patent Pending!

18400 Lumens of High CRI LED lighting, custom designed especially for reflective metals and gems. Combined with advanced software gives stunning results: natural colors or cool metal feeling. Or even both in the same picture, if you need it.

**HIGH CONTRAST CHAMBER** - To light or not to light? Unlike "light tents", "white boxes", and other pseudo solutions, ALPHASHOT MICRO gives you light when needed and "no-light" when required. High contrast environment is a must, when it comes to professional jewellery photography. There is no other way to reflect your products surface and structure, so your customers can feel comfortable when buying online.

**IQ MASK** - The only intelligent masking technology, which can automatically remove background from 2D or 360 image, even from objects considered difficult.

**AUTO-CROPPING** - This technology allows for the automatic positioning of the product within the frame (adjusting the size and placement) to be congruent with the rest of the photos. This makes the work easier and faster, guaranteeing a 100% uniformity of the product photography.

**LIVE VIEW** - Change camera settings, lighting and see what you get before you get it. Become the photographer of your products. MICRO comes with high end software designed to make jewellery photography easy and efficient.

**CONSISTENT SHOOTING** - ALPHASHOT MICRO comes standard with image profiles, auto-cropping, ghost image overlay, auto background removal and more... just to make repetitive work fast and efficient.

**HIGH PERFORMANCE** - 3 packshots with or without background in 30 seconds, or one 360° product presentation + 36 packshots with or without background in 2,5 minutes.

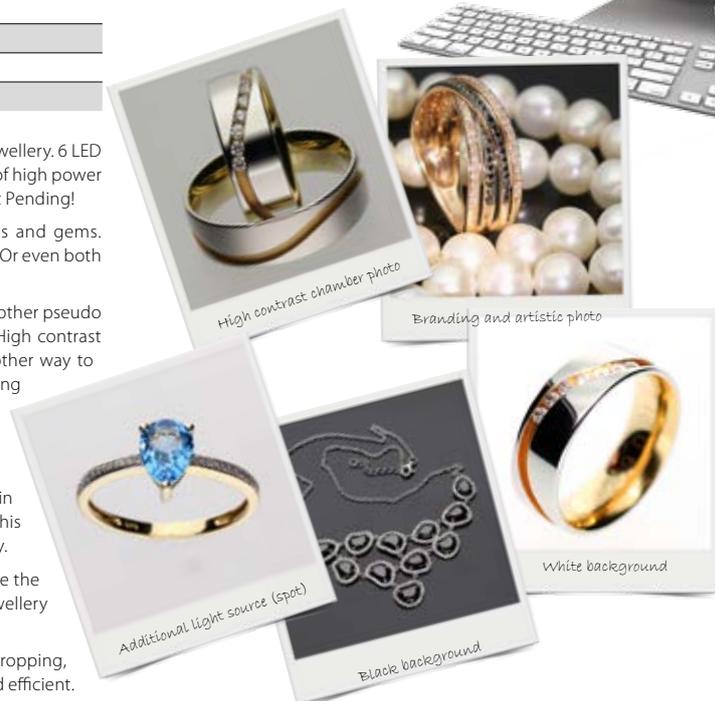
**ADDITIONAL SPOT LIGHT** - Great effect to enhance your jewellery photos. With and without the spotlight examples.

**PURPOSE** - Bigger and smaller jewellery precious and semi precious stones, watches, small souvenirs and fashion accessories, such as cuffs, pins, etc.

**ADDITIONAL FEATURES** - You can enhance the possibilities of your product photography thanks to the ORBITVU SUN - an innovative solution in a cloud Customer Service, promotion and sale of you product has never been so easy.

## ACCESSORIES

- SpotLamp - allows for stunning lighting effects in precious stones (diamonds, brillants, sapphire, ruby) and gold photography
- Exchangeable backgrounds: opalescent white and shiny black
- Additional mirroring walls



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